

# Daymond John to help kick off entrepreneurship contest

## HIGHLIGHTS

American Entrepreneurship Award is open for entries from Miami-Dade and has a \$25,000 prize



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Daymond John of ABC's *Shark Tank* will hold a fireside chat during the kick-off presentation of the American Entrepreneurship Award (AEA), a new annual award program that provides startup funding of up to \$25,000 for entrepreneurs. The free event will be at

11:30 a.m. Thursday at Miami Dade College's Idea Center.

The AEA is a business plan competition for Miami-Dade County entrepreneurs that seeks to stimulate entrepreneurial spirit through support, mentorship and startup funding and it is sponsored by the Libras Group and the Idea Center. John, an AEA celebrity judge, will share with participants about being an entrepreneur the "Shark Tank Way." An entrepreneur in every sense of the word, John has come a long way from starting FUBU with about \$40 and growing it into a \$6 billion brand. To register for the event, visit <http://aealaunch.eventbrite.com>

AEA Entries can be submitted via an online application, which opened on [www.americanaward.com](http://www.americanaward.com) on Jan. 28. Entries will be due April 29. Winners will be announced in June 2016.



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