

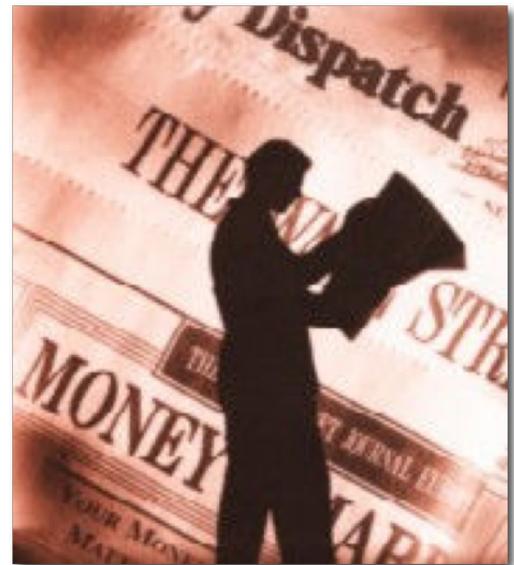
J Earn an A.A. degree with a pathway to a major in Journalism

The A.A. degree with a pathway to a major in journalism provides students with the skills and insight to research and deliver current information to audiences in a variety of media. Journalists learn to use traditional storytelling techniques and data analysis to relate news and information through print, radio, television, film, and online media.

Journalism students develop the ability to interview subjects and gather valuable data that can push a story forward. At the same time, they learn important skills in ethics and research that prevent them from disrupting their communities with false or misleading information.

What Does MDC Offer?

As a student enrolled in journalism courses at MDC North, you will have several exciting opportunities at your disposal: taking part in media internships at local print and broadcasting companies and working on the staff of The Reporter — MDC’s award winning student newspaper. Part of your training will include regular interaction with visiting professionals in the field, many of them MDC alumni.



Where Can I Work?

Many graduates put their skills to use in the professional newsrooms of television networks, radio stations, and daily newspapers. Others graduate to roles in private industry, where they help companies use the tools of the news media to effectively tell their stories and communicate with their customers.

How Much Will I Earn?

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|-----------------------------|----------|
| Managing Editor | \$54,322 |
| Public Relations Specialist | \$44,762 |
| Producer | \$44,004 |
| Production Manager | \$51,658 |
| Program Director | \$50,911 |
| Reporter | \$50,552 |
| Editor in Chief | \$72,046 |
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For more information, please call English & Communications Department at 305 237 1300 or visit <http://www.mdc.edu/north/english/journalism.asp>

Career Opportunities

- **Editor.** Editors are responsible for the overall quality and content of work provided by writers and reporters.
- **Newscaster.** Broadcast newscasters use a variety of sources to relay the day's events to radio listeners and television viewers.
- **News Analyst.** Analysts help editors shape the content of a news program or a newspaper by weighing audience interest in a particular story with the media's responsibility to inform the public about the ramifications of current events.
- **Program Director.** In broadcast news operations, program directors shape the overall content of a broadcast, as well as its look and feel. Program directors coach on-air talent to help them look and sound more polished.
- **Public Relations Specialist.** Publicists help individuals and companies work with journalists to present the most positive public images to customers.
- **Reporter.** Reporters follow up leads, conduct interviews, and produce research that can be written into stories by staff writers and editors back at the newsroom. In broadcast news operations, many reporters now deliver their findings directly to audiences, often via remote broadcast from the locations of news events.
- **Writer.** Staff writers collect data from reporters, researchers, and other journalists to build compelling stories for readers, viewers, or listeners.



What will I Learn?

Over the course of their academic careers, students develop a set of core skills that will serve them well no matter what specialty they enter. Those skills include:

- Accurate research skills
- Strong writing skills
- Understanding of laws and ethics
- Powerful oral presentation skills
- Interview skills and techniques
- Accurate record keeping skills
- Computer and technology skills

Contact Us

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Visit Our Website
www.mdc.edu/north/english

