



## Miami Dade College - Quality Enhancement Plan

### QEP News Brief

# *“Do the Write Thing”*

#### **Do you have representation on the QEP Planning Team?**

Since Fall 2013, the QEP Planning Team has been busy with the development of Miami Dade College’s Quality Enhancement Plan. Every effort has been made and continues to be made to identify effective representation on the planning team to provide a voice for constituency groups. The QEP Planning Team campus representation includes from North Campus: Ece Karayalcin, Dennis Kalam, Raimundo Socorro, Brooke Bovee, Ken Staab, and Jacqueline Pena. Medical Campus representation is provided by Kim McGinnis. Hialeah Campus representation includes Glenda Phipps and Ivonne Lamazares. Billy Jones, Ernest Powell and Kristen Borgwald provide the representation for Wolfson Campus. InterAmerican Campus is represented by Shanika Taylor and Cynthia Schuemann. Kendall Campus is represented by John Adkins, Rita Fernandez-Sterling, Sandra Castillo, Elizabeth Smith, Shawn Schwaner, and Thania Rios. Lindsay Schrifman, Nicole Bryant, Daniel Murgo, and Simeon Richardson serve as the representation for the Homestead Campus. In addition to these colleagues, the planning team has student representation that includes Leimys Ramirez, Jeffery Romeu, and Glenda Ibanez. Please contact your campus representatives to provide comments regarding the planning process or if you have questions.

#### **What is MDC’s QEP?**

“Writing for the Real World: Strengthening Writing and Career Knowledge” is the topic for the MDC QEP. The overall goal of our QEP is to enhance workforce readiness through the skill of writing. The plan will focus on improving student-writing skills, particularly in areas that will ultimately increase students' preparation and competitiveness as they enter a workforce that expects effective writing skills. In addition, the selected QEP topic complements and expands the reach of the strategies currently in place under MDC's Student Achievement Initiatives (SAI) and the “Big 10” College Learning Outcomes.

#### **What is MDC’s QEP Slogan and Logo?**

To assist with the marketing and promotion of the QEP, “*Do the Write Thing*” has been identified as MDC’s QEP title and slogan. To establish the QEP logo, a student contest was established which provided students, who are currently enrolled at Miami Dade College, the opportunity to make submissions for review and consideration. A total of sixty-one submissions were provided for review. Voting will take place on the three finalists via Facebook. Once the logo is selected, it will be announced to the college community. Additionally, marketing strategies will be implemented to help “get the word out” and “educate the college community” on our effort to enhance workforce readiness through the skill of writing. If you would like to be part of the one of the marketing strategies, let us know. More to come....

#### **What’s to Come?**

The QEP Planning Team continues to be busy with a number of activities. These include:

- The collection of content and developing narratives for the required components of the plan. The first draft is under construction and will be ready for the team’s review soon. Final draft completion is slated for May 1, 2014
- Establishing a 5-member visiting team composed of QEP Planning Team members that will travel to North Carolina in mid-April to visiting three educational institutions as a SACS requirement for identifying Best Practices.
- Identifying a QEP Lead Evaluator and Peer Reviewers from external educational institutions to assist MDC with the review of the plan.
- The development and implementation of the QEP website ([www.mdc.edu/qep/](http://www.mdc.edu/qep/)) which will be the home of the College’s Quality Enhancement Plan and related information.

***Watch for additional information and opportunities to participate in the MDC QEP!***

Have a question, need information, or would like to provide some feedback or comments?

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