



Business Specialist - Business Management

College Credit Certificate | Code: 65011 | 12 credits

CIP (0552020103)

The Business Specialist College Credit Certificate program is the first in a series of three College Credit Certificate programs designed to prepare students for employment in entry-level positions in the following areas: accounting/budgeting, business management, finance, human resources, international business, marketing, small business. There is only one College Credit Certificate in Business Specialist. Students may select one of the 7 options, but the certificate is awarded only once.

MAJOR COURSE REQUIREMENTS (12.00 credits)

GEB 1011	Principles of Business	(3 credits)
MAR 1011	Principles of Marketing	(3 credits)
MNA 1345	Effective Supervision	(3 credits)
SBM 1000	Small Business Management	(3 credits)