



Business Operations - International Business

College Credit Certificate | Code: 65026 | 18 credits

CIP (0552020104)

The Business Operations College Credit Certificate program is the second in a series of three College Credit Certificate programs designed to prepare students for employment and advancement in the following areas: accounting/budgeting, business/ management, customer service, finance, human resources, international business, marketing, nonprofit, real estate, retail and small business. There is only one College Credit Certificate in Business Operations. Students may select one of the 7 options, but the certificate is awarded only once.

MAJOR COURSE REQUIREMENTS (18.00 credits)

ECO 2013	Principles of Economics (Macro)	(3 credits)
FIN 2051	International Financial Management	(3 credits)
GEB 1011	Principles of Business	(3 credits)
GEB 2350	Introduction to International Business	(3 credits)
MAN 2604	Managing in a Multi-Cultural Environment	(3 credits)
MAR 2150	International Marketing	(3 credits)